

Design Brief Template

Client/Department		Deadline	
Description			
Specifics Needed			
Sizing Specifications			
Source Materials			
Examples	<i>Examples inspiration / link to ideas</i>		
Brand Assets (Logos, colours, brand guides etc)	<i>Client to provide logos and brand assets</i>		
Images / Assets (Icons, illustrations etc)			
Exporting requirements	<i>Editable template or single export?</i>		